

PORCHFEST JACKSONVILLE



2017 SPONSORSHIP PACKET

**FUNDING THE ARTS IN JACKSONVILLE'S
ORIGINAL FRONT PORCH COMMUNITY**

November 4, 2017

Featuring Big Sandy and His Fly-Rite Boys



www.jacksonvilleporchfest.org

WHAT IS JACKSONVILLE PORCHFEST?

Jacksonville PorchFest is a free music festival held in the parks and on the welcoming front porches of Historic Springfield, Jacksonville's oldest neighborhood.

2017 will mark the fourth year of this popular event, which brings a diverse audience of thousands of people to our community. 30 local and regional musical acts will perform on stages and porches throughout the afternoon, followed by an evening concert in Klutho Park featuring Rockabilly Hall of Fame members *Big Sandy and His Fly-Rite Boys*.



Proceeds of PorchFest provide funding for arts related activities in Jacksonville's urban core

2017 PERFORMERS INCLUDE.....



JACKSONVILLE PORCHFEST 2017

BIG SANDY AND HIS FLY-RITE BOYS

The 77Ds

Duffy Bishop Band

Parker Urban Band

Catch the Groove

Universal Green

The Chris Thomas Band

Mama Blue

Mike Shackelford & Steve Shanholtzer

Oh Great Sea

Brenna Erickson

Tommy Bridgewater & The Street
Committee

Kim Retequiz and the Black Cat Bones

Robert Lester Folsom

Heart at Hand Poetry

Broolestix

The Young Step

Beau and the Burners

Caint Never Could

Mal Jones

Firewater Tent Revival

Tropic of Cancer

Junco Royals

Redneck Humus

Swing Bones Dixie

MJ Baker

The Soul Porch

Black on Black Rhyme

Springfield Resident Open Mic

FOR MORE INFORMATION VISIT WWW.JACKSONVILLEPORCHFEST.ORG

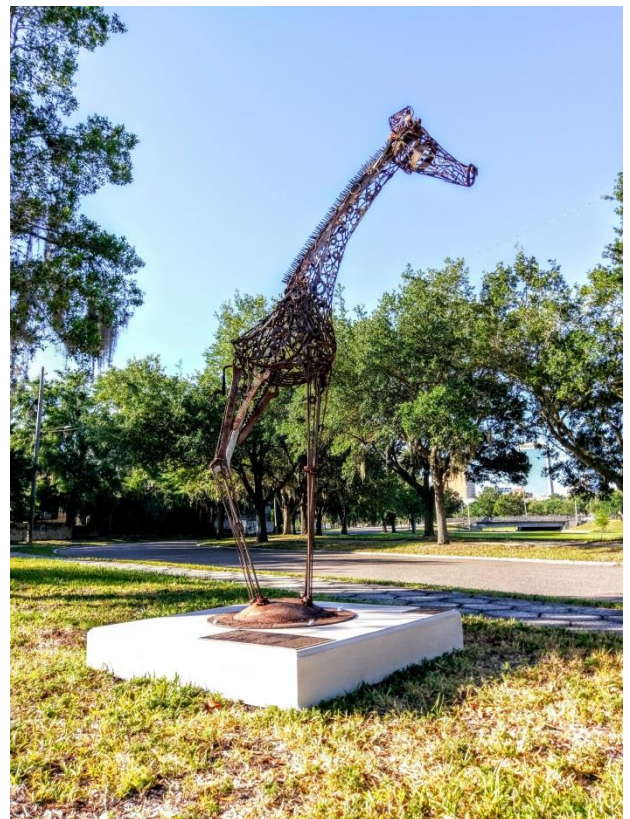
EVERY performer at Jacksonville PorchFest is paid!
School groups and some nonprofits receive donations

PORCHFEST FUNDED PROJECTS



PorchFest has funded public art projects including the “Welcome to Springfield” mural at First and Main Streets and the first private donation to the City of Jacksonville’s Art in Public Places Collection, the sculpture “Giraffe”, installed in Klutho Park to commemorate the original site of the Jacksonville Zoo. PorchFest has supported a variety of cultural initiatives in Historic Springfield, including productions of the Five and Dime Theatre Company and local arts education.

Upcoming projects include Sculpture Walk Springfield, a collection of ten sculptures that will be installed along the Hogans Creek Greenway Trail in Klutho Park.



SPONSORSHIP PACKAGES

Title Sponsor (SOLD) *Community First Credit Union*

\$15,000 – Presenting Sponsor

- 15 tickets to PorchFest Patrons Party
- VIP front-of-stage seating for evening concert
- VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Recognition as Presenting Sponsor on invitations, e-correspondence, PorchFest Website, social media sites and all print materials
- Verbal recognition at evening concert
- Corporate logo or acknowledgement featured in event program
- Premiere signage and acknowledgement as a sponsor throughout the event
- Minimum of 6 social media mentions related to the event

\$10,000 – Platinum Sponsor

- 12 tickets to PorchFest Patrons Party
- VIP front-of-stage seating for evening concert
- VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Recognition as Platinum Sponsor on invitations, e-correspondence, PorchFest Website, social media sites and all print materials
- Verbal recognition at evening concert
- Corporate logo or acknowledgement featured in event program
- Premiere signage and acknowledgement as a sponsor throughout the event
- Minimum of 5 social media mentions related to the event

SPONSORSHIP PACKAGES

\$7,500 – Gold Sponsor

- **10 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition as Gold Sponsor on invitation, e-correspondence, PorchFest website, social media sites and print materials**
- **Corporate logo or acknowledgement featured in event program**
- **Verbal recognition in evening presentation**
- **Prominent signage and acknowledgement as a sponsor throughout the event**
- **Minimum of 4 social media mentions related to the event**

\$5,000 – Silver Sponsor

- **8 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition as Silver Sponsor on invitation, e-correspondence, PorchFest website, social media sites and print materials**
- **Corporate logo or acknowledgement featured in event program**
- **Verbal recognition in evening presentation**
- **Preferred signage and acknowledgement as a sponsor throughout the event**
- **Minimum of 3 social media mentions related to the event**

SPONSORSHIP PACKAGES

\$3,000 – Patrons Party Sponsor

- **6 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition Patrons Party sponsor on invitation, e-correspondence, PorchFest website, social media sites and print materials**
- **Corporate logo or acknowledgement featured in event program**
- **Verbal recognition in evening presentation**
- **Signage and acknowledgement as a sponsor throughout the event**
- **Minimum of 2 social media mentions related to the event**

\$2,000 – VIP Hospitality Sponsor

- **4 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition on PorchFest website, social media sites and print materials**
- **Corporate logo or acknowledgement featured in event program**
- **Verbal recognition in evening presentation**
- **Signage and acknowledgement as a sponsor at VIP hospitality site**
- **Minimum of 2 social media mentions related to the event**

SPONSORSHIP PACKAGES

\$1,500 – Dance Floor Sponsor

- **4 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition as Dance Floor Sponsor on PorchFest website, social media sites and print materials**
- **Corporate logo or acknowledgement featured in event program**
- **Verbal Recognition in evening presentation**
- **Signage adjacent to stage front dance floor**
- **Tent location in Klutho Park Market**
- **Social media mention related to the event**

\$1,000 – Premier Porch Sponsor

- **4 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition on PorchFest website and social media sites**
- **Signage at featured porch, with your choice of performers**
- **Tent location in Klutho Park Market**
- **Social media mention related to the event**

SPONSORSHIP PACKAGES

\$500 - Porch Sponsor

- **2 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Signage and acknowledgement as a sponsor at porch performance**
- **Recognition on PorchFest website**
- **Social media mention related to the event**

\$200 – PorchFest Patron

- **2 tickets to PorchFest Patrons Party**
- **VIP front-of-stage seating for evening concert**
- **VIP Happy Hour with complimentary beer, wine and hors d'oeuvres at the event**
- **Recognition on PorchFest website**
- **PorchFest t-shirt**
- **“Welcome to Springfield” sticker**

\$75 – Friend of PorchFest

- **Recognition on PorchFest website**
- **PorchFest t-shirt**
- **“Welcome to Springfield” sticker**

IN-KIND SPONSORSHIPS

We are happy to accept in-kind sponsorships and will provide benefits commensurate with the value of your sponsorship.

We need food and beverage items for our Patrons Party and hospitality area; hotel rooms; airline ticket vouchers; rental items such as a dance floor, large tents, tables and chairs, fencing and more.

Please contact us to discuss.

PORCHFEST JACKSONVILLE



Springfield Preservation is a 501(c)3 non-profit. A portion of your Contribution is tax deductible.

Sponsorship Level (please check one)

SOLD Title Sponsor – Community First Credit Union

_____ \$15,000 Presenting Sponsor

_____ \$10,000 Platinum Sponsor

_____ \$ 7,500 Gold Sponsor

_____ \$ 5,000 Silver Sponsor

_____ \$ 3,000 Patrons Party Sponsor

_____ \$ 2,000 VIP Hospitality Sponsor

_____ \$ 1,500 Dance Floor Sponsor

_____ \$ 1,000 Preferred Porch Sponsor

_____ \$ 500 Porch Sponsor

_____ \$ 200 PorchFest Patron

_____ \$ 75 Friend of PorchFest

I am unable to participate as a sponsor, but please accept my donation of \$_____

Sponsorship Commitment

Name of organization or Donor _____
(as it should appear on promotional materials)

Address _____

City _____ State _____ Zip _____

Contact Person _____

Telephone _____ Email _____

Please make all checks payable to Springfield Preservation and mail to:

Springfield Preservation
1321 North Main Street
Jacksonville, Florida 32206

Questions? Contact Christina Parrish Stone at (904) 434-0959 or via email at executivedirector@sparcouncil.org