

PORCHFEST JACKSONVILLE



2018 SPONSORSHIP PACKET

FUNDING THE ARTS IN JACKSONVILLE'S
ORIGINAL FRONT PORCH COMMUNITY

November 3, 2018

WHAT IS JACKSONVILLE PORCHFEST?

Jacksonville PorchFest is a free music festival held in Klutho Park on the welcoming front porches of Historic Springfield, Jacksonville's oldest neighborhood.

2018 will mark the fifth year of this popular event, which brings a diverse audience of thousands of people to our community. 20 local and regional musical acts will perform on stages and porches throughout the afternoon, followed by an evening concert in Klutho Park featuring a headliner.

Proceeds of PorchFest provide funding for arts related activities in Jacksonville's urban core.

EVERY performer at Jacksonville PorchFest is paid!
School groups and some nonprofits receive donations

PORCHFEST FUNDED PROJECTS



PorchFest has funded public art projects including the "Welcome to Springfield" mural at First and Main Street.



PorchFest also funded the first private donation to the City of Jacksonville's Art in Public Places Collection, the sculpture "Giraffe", installed in Klutho Park to commemorate the original site of the Jacksonville Zoo.

PorchFest has supported a variety of cultural initiatives in Historic Springfield, including productions of the Five and Dime Theatre Company and local arts education.

SPONSORSHIP PACKAGES

\$20,000 – Presenting Sponsor (EXCLUSIVE)

- Business name/logo listed prominently as Presenting Sponsor on 2018 PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on all promotional items, including t-shirt and poster
- 15 tickets to PorchFest Patrons Party
- 15 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Verbal recognition at evening concert
- 6 PorchFest swag bags including t-shirt and poster

\$10,000 – Platinum Sponsor

- Business name/logo listed on 2018 PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on all promotional items, including t-shirt and poster
- 12 tickets to PorchFest Patrons Party
- 12 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Verbal recognition at evening concert
- 4 PorchFest swag bags including t-shirt and poster

\$7,5000 – Gold Sponsor

- Business name/logo listed on 2018 PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on all promotional items, including t-shirt and poster
- 10 tickets to PorchFest Patrons Party
- 10 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Verbal recognition in evening presentation
- 4 PorchFest swag bags including t-shirt and poster

\$5,000 – Silver Sponsor

- Business name/logo listed on 2018 PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on all promotional items, including t-shirt and poster
- 8 tickets to PorchFest Patrons Party
- 8 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Verbal recognition in evening presentation
- 4 PorchFest swag bags including t-shirt and poster

SPONSORSHIP PACKAGES

\$3,000 – Patrons Party Sponsor (EXCLUSIVE)

- Business name/logo listed on Patron's Party invitation, select print materials, website and social media
- Sponsor recognition at Patrons Party
- 6 tickets to PorchFest Patrons Party
- 6 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- Verbal recognition in evening presentation
- 2 PorchFest swag bags including t-shirt and poster

\$2,000 – VIP Hospitality Sponsor (SOLD-Southern Moss Realty)

- Business name/logo listed on select print materials, website and social media
- 6 tickets to PorchFest Patrons Party
- 6 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- VIP front-of-stage seating for evening concert
- Verbal recognition in evening presentation
- 2 PorchFest swag bags including t-shirt and poster

\$1,000 – Premier Porch Sponsor or \$500 Porch Sponsor (17 LEFT!!)

- Business name/logo sign at featured porch (Premier Porch Sponsor has choice of porch or performer)
- Business name/logo listed on website and social media
- 4 tickets to PorchFest Patrons Party
- 4 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event
- 1 PorchFest swag bags including t-shirt and poster

\$250 – PorchFest Patron

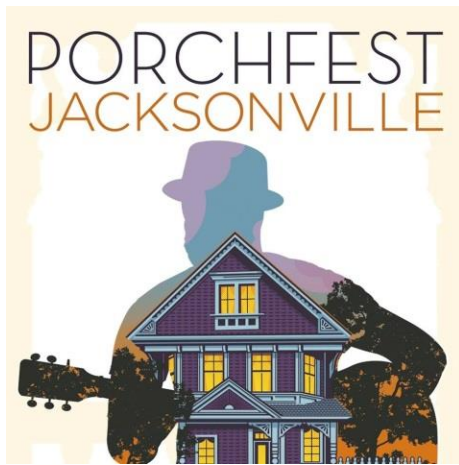
- Recognition on PorchFest website
- 2 tickets to PorchFest Patrons Party
- 2 VIP passes which includes front-of-stage seating and Happy Hour with complimentary beer, wine and hors d'oeuvres at the event

\$75 – Friend of PorchFest

- Recognition on PorchFest website
- PorchFest t-shirt
- 1 PorchFest swag bags including t-shirt and poster

IN-KIND SPONSORSHIPS

We are happy to accept in-kind sponsorships and will provide benefits commensurate with the value of your sponsorship. We need food and beverage items for our Patrons Party and hospitality area; hotel rooms; airline ticket vouchers; rental items such as a dance floor, large tents, tables and chairs, fencing and more. Please contact us to discuss.



Springfield Preservation is a 501(c)3 non-profit. A portion of your Contribution is tax deductible.

Sponsorship Level (please check one)

- _____ \$20,000 Presenting Sponsor
- _____ \$10,000 Platinum Sponsor
- _____ \$7,500 Gold Sponsor
- _____ \$5,000 Silver Sponsor
- _____ \$3,000 Patrons Party Sponsor
- _____ \$2,000 VIP Hospitality Sponsor
- _____ \$1,000 Preferred Porch Sponsor
- _____ \$500 Porch Sponsor
- _____ \$250 PorchFest Patron
- _____ \$75 Friend of PorchFest

I am unable to participate as a sponsor, but please accept my donation of \$ _____

Sponsorship Commitment

Name of organization or Donor _____
(as it should appear on promotional materials)

Address _____

City _____ State _____ Zip _____

Contact Person _____

Telephone _____ Email _____

Please make all checks payable to Springfield Preservation and mail to:
Springfield Preservation
1334-1 Walnut Street
Jacksonville, Florida 32206

Questions? Contact Kelly Rich at (318) 548-3503 or kelly.rich@sparcouncil.org