



2023 SPONSORSHIP PACKAGE



FUNDING THE ARTS IN JACKSONVILLE'S ORIGINAL FRONT PORCH COMMUNITY



SATURDAY NOVEMBER 4, 2023 12-8 PM

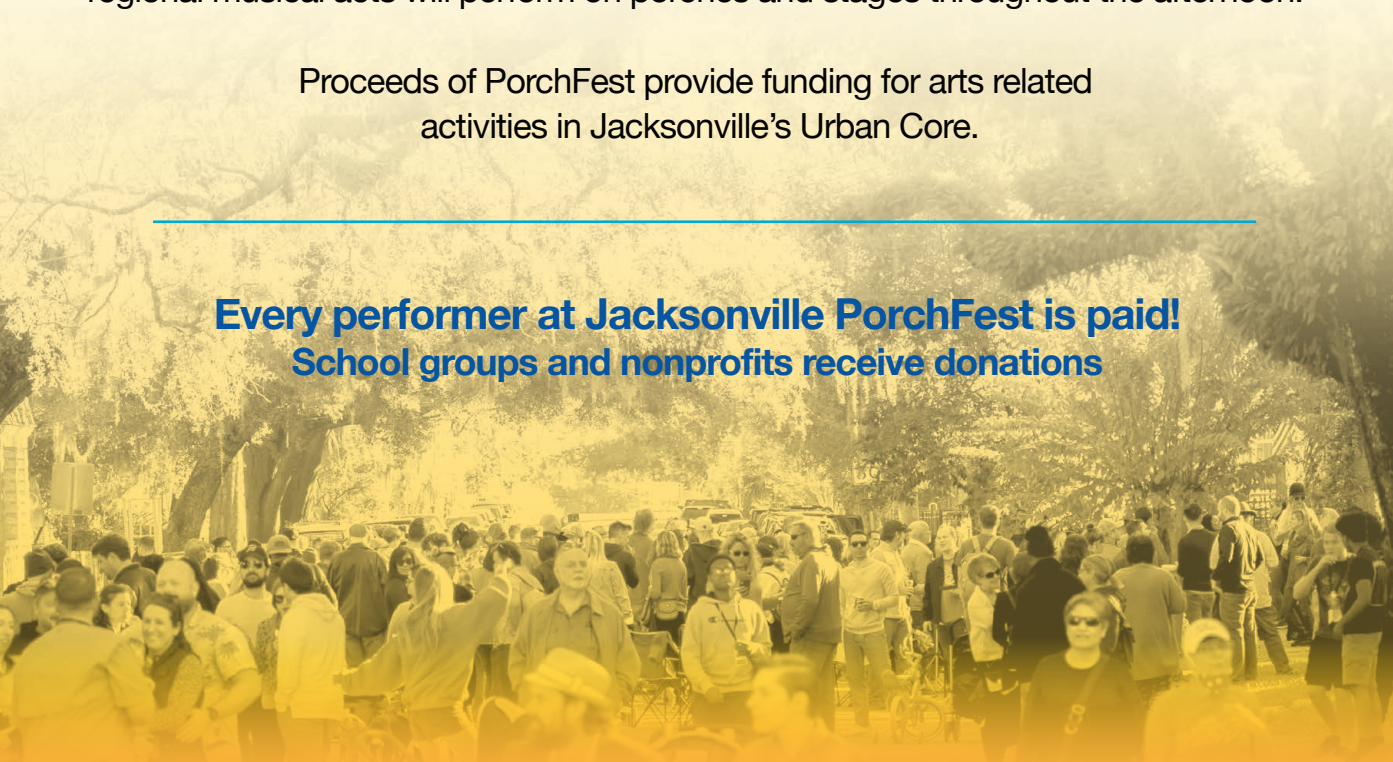
**HELD IN HISTORIC SPRINGFIELD'S PORCHES & PARKS
LIVE MUSIC, CRAFT BEER, FOOD TRUCKS, VENDORS
A FREE, FAMILY FRIENDLY, DOG FRIENDLY EVENT**

PorchFest is a free music festival held on the welcoming front porches of Historic Springfield, Jacksonville's oldest neighborhood and in its nearby parks.

2023 will mark the ninth year of this popular event, which brings a diverse audience of over fifteen thousand people to our community. Over 20 local and regional musical acts will perform on porches and stages throughout the afternoon.

Proceeds of PorchFest provide funding for arts related activities in Jacksonville's Urban Core.

**Every performer at Jacksonville PorchFest is paid!
School groups and nonprofits receive donations**

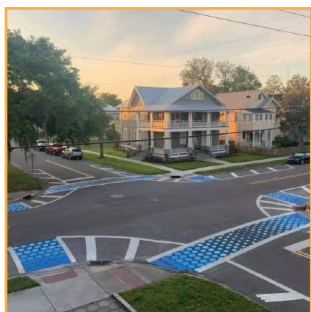
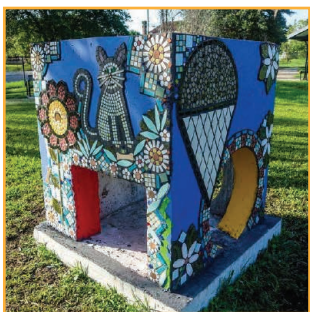


WWW.JACKSONVILLEPORCHFEST.COM

WHAT IS JACKSONVILLE PORCHFEST?



Jacksonville PorchFest helps SPAR raise funds to support a variety of local arts & cultural initiatives, including but not limited to, installing public art in the Historic Springfield District, hosting many annual popular public events and to facilitate improvements in quality-of-life and work to preserve the unique character of our neighborhood.



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PORCHFEST FUNDED PROJECTS



SPONSORSHIP PACKAGES

\$25,000 - PRESENTING SPONSOR (EXCLUSIVE)

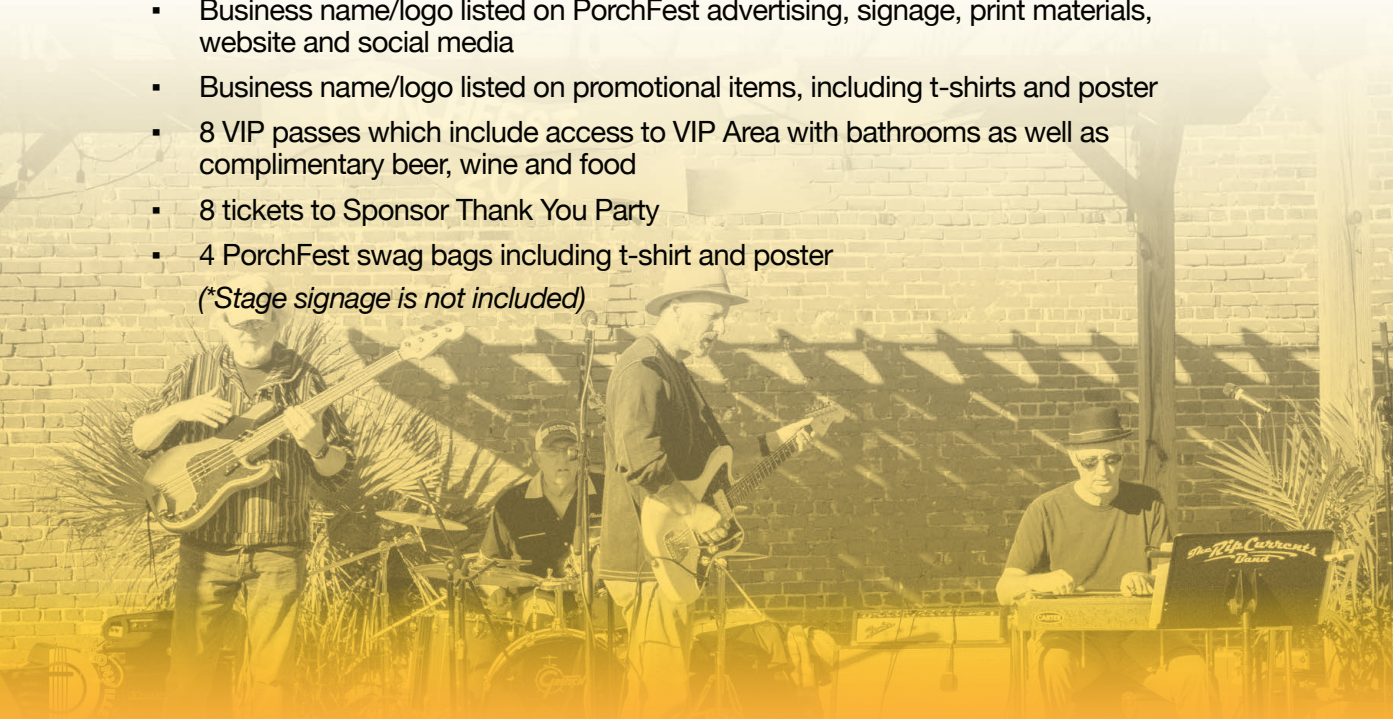
- Business name/logo listed prominently as Presenting Sponsor on ALL PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on promotional items, including t-shirts and poster
- Business name/logo displayed on or near stage on large sign
- 10 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 10 tickets to Sponsor Thank You Party
- 6 PorchFest swag bags including t-shirt and poster

\$20,000 - DIAMOND SPONSOR

- Business name/logo listed on PorchFest advertising, signage, print materials, website and social media
 - Business name/logo listed on promotional items, including t-shirts and poster
 - 10 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
 - 10 tickets to Sponsor Thank You Party
 - 6 PorchFest swag bags including t-shirt and poster
- (*Stage signage is not included)

\$15,000 - PLATINUM SPONSOR

- Business name/logo listed on PorchFest advertising, signage, print materials, website and social media
 - Business name/logo listed on promotional items, including t-shirts and poster
 - 8 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
 - 8 tickets to Sponsor Thank You Party
 - 4 PorchFest swag bags including t-shirt and poster
- (*Stage signage is not included)





SPONSORSHIP PACKAGES

\$8,000 - GOLD SPONSOR

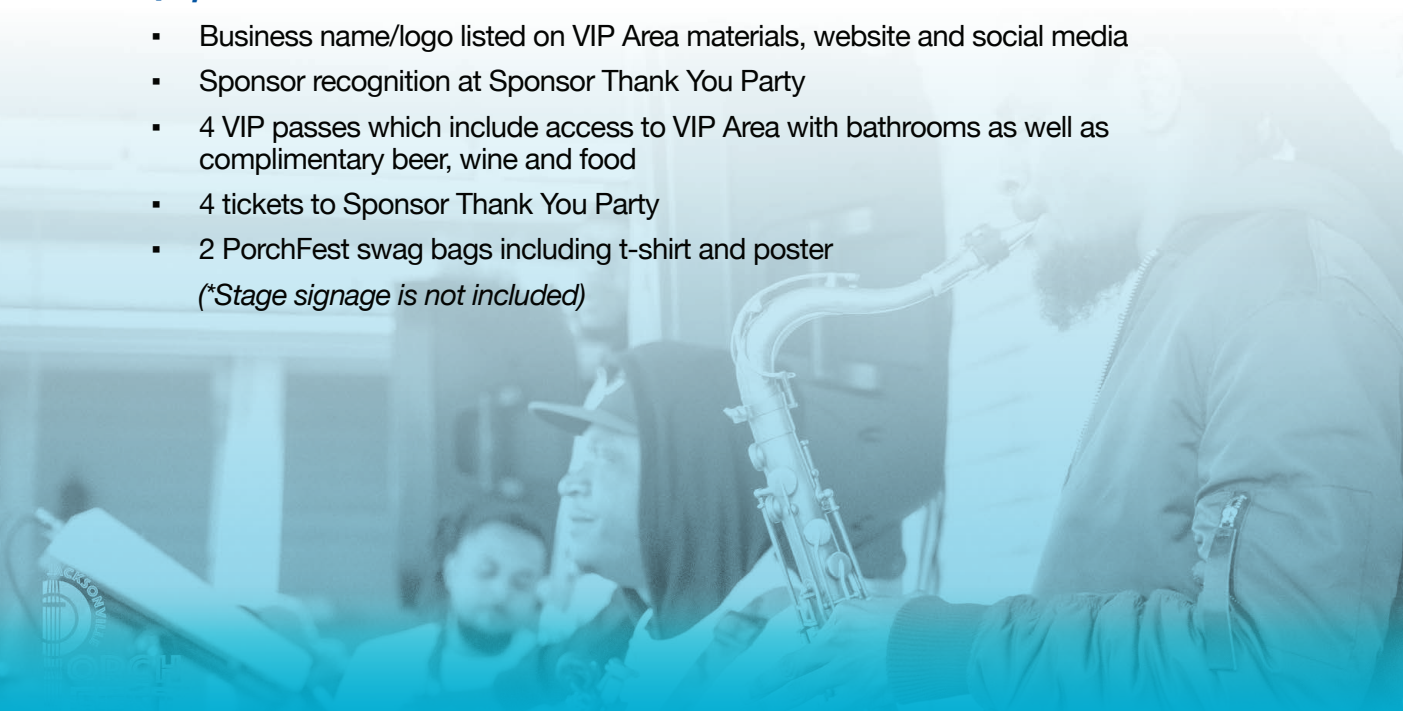
- Business name/logo listed on PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on promotional items, including t-shirts and poster
- 6 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 6 tickets to Sponsor Thank You Party
- 4 PorchFest swag bags including t-shirt and poster
(*Stage signage is not included)

\$5,500 - SILVER SPONSOR

- Business name/logo listed on PorchFest advertising, signage, print materials, website and social media
- Business name/logo listed on promotional items, including t-shirts and poster
- 4 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 4 tickets to Sponsor Thank You Party
- 4 PorchFest swag bags including t-shirt and poster
(*Stage signage is not included)

\$3,500 - VIP AREA SPONSOR

- Business name/logo listed on VIP Area materials, website and social media
- Sponsor recognition at Sponsor Thank You Party
- 4 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 4 tickets to Sponsor Thank You Party
- 2 PorchFest swag bags including t-shirt and poster
(*Stage signage is not included)





SPONSORSHIP PACKAGES

\$3,000 - BRONZE SPONSOR

- Business name/logo listed on select print materials, website and social media
- 4 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 4 tickets to Sponsor Thank You Party
- 3 PorchFest swag bags including t-shirt and poster
(*Stage signage is not included)

\$1,200 - PREMIER PORCH SPONSOR OR \$600 PORCH SPONSOR

- Business name/logo sign at featured porch (*Premier Porch Sponsor has choice of porch or performer)
- Business name/logo listed on website and social media
- 2 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- Complimentary booth space at featured porch
- 2 tickets to Sponsor Thank You Party
- PorchFest swag bags including t-shirt and poster

\$450 - PORCHFEST FAMILY

- 2 VIP passes which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 2 tickets to Sponsor Thank You Party
- Family name listed on donor signage in main festival area

\$250 - PORCHFEST FRIEND

- 1 VIP pass which include access to VIP Area with bathrooms as well as complimentary beer, wine and food
- 1 ticket to Sponsor Thank You Party

IN-KIND SPONSORSHIPS

We are happy to accept in-kind sponsorships and will provide benefits commensurate with the value of your sponsorship. We need food and beverage items for our Thank You Party and hospitality areas; hotel rooms; airline ticket vouchers; rental items such as large tents, tables and chairs, fencing and more. Please contact us to discuss.



PLEASE CHECK ONE

- | | |
|--|--|
| <input type="checkbox"/> \$25,000 PRESENTING SPONSOR | <input type="checkbox"/> \$3,000 - BRONZE SPONSOR |
| <input type="checkbox"/> \$20,000 - DIAMOND SPONSOR | <input type="checkbox"/> \$1,200 - PREMIER PORCH SPONSOR |
| <input type="checkbox"/> \$15,000 - PLATINUM SPONSOR | <input type="checkbox"/> \$600 - PORCH SPONSOR |
| <input type="checkbox"/> \$8,000 - GOLD SPONSOR | <input type="checkbox"/> \$450 - PORCHFEST FAMILY |
| <input type="checkbox"/> \$5,500 - SILVER SPONSOR | <input type="checkbox"/> \$250 - PORCHFEST FRIEND |
| <input type="checkbox"/> \$3,500 - PATRONS PARTY SPONSOR | <input type="checkbox"/> OTHER |

I am unable to participate as a sponsor but please accept my donation of

\$ _____

SPONSORSHIP COMMITMENT

Name of Organization or Donor _____
(as it should appear on promotional materials)

Address _____

City _____ State _____

Contact Person _____

Phone _____ Email _____

Please make all checks payable to SPAR Council and mail to:

SPAR Council
1321 North Main Street
Jacksonville, FL 32206

Questions? Contact Tim Hope at 904-353-7727 or tim.hope@sparcouncil.org



SPAR Council is a
501(c)3 non-profit.
A portion of your
contribution is tax
deductible.

WWW.JACKSONVILLEPORCHFEST.COM

SPONSORSHIP LEVEL