



# 2024 SPONSORSHIP PACKAGE



FUNDING THE ARTS IN JACKSONVILLE'S ORIGINAL FRONT PORCH COMMUNITY



# SATURDAY NOVEMBER 9, 2024 12-8 PM

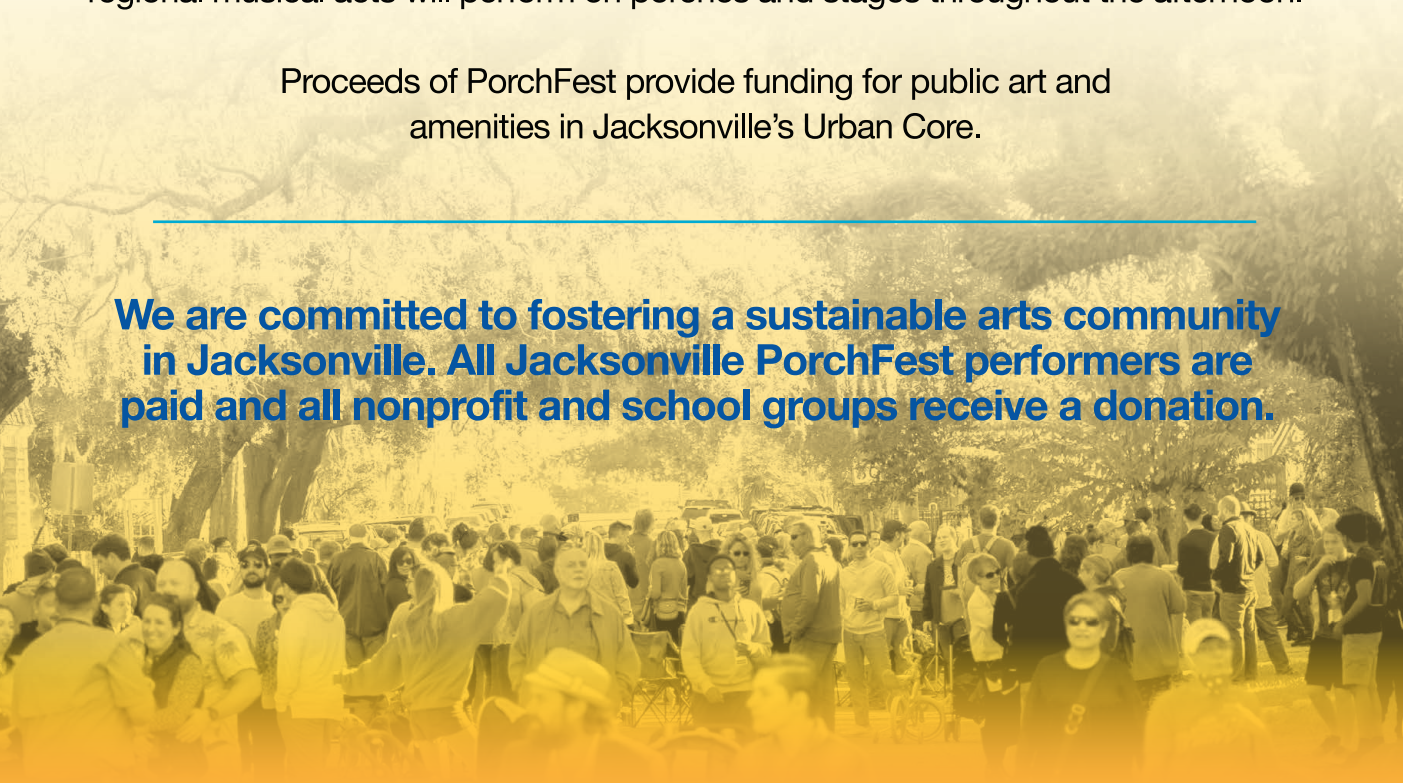
**HELD IN HISTORIC SPRINGFIELD'S PORCHES & PARKS  
LIVE MUSIC, CRAFT BEER, FOOD TRUCKS, VENDORS  
A FREE, FAMILY FRIENDLY, DOG FRIENDLY EVENT**

PorchFest is a free music festival held on the welcoming front porches of Historic Springfield, Jacksonville's oldest neighborhood, and in its nearby parks.

2024 marks the 10 Year Anniversary of this popular event, which brings a diverse audience of over fifteen thousand people to our community. Over 20 local and regional musical acts will perform on porches and stages throughout the afternoon.

Proceeds of PorchFest provide funding for public art and amenities in Jacksonville's Urban Core.

**We are committed to fostering a sustainable arts community in Jacksonville. All Jacksonville PorchFest performers are paid and all nonprofit and school groups receive a donation.**



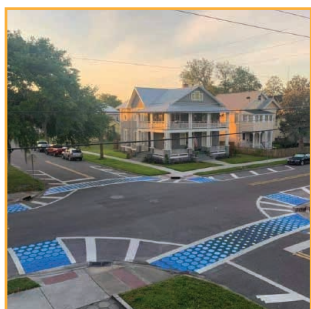
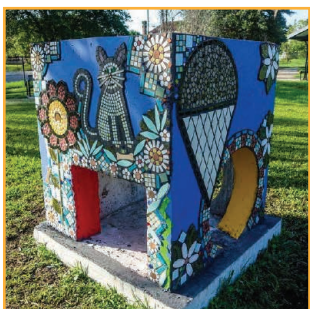
[WWW.JACKSONVILLEPORCHFEST.ORG](http://WWW.JACKSONVILLEPORCHFEST.ORG)

WHAT IS JACKSONVILLE PORCHFEST?





Springfield Preservation and Revitalization produces Jacksonville PorchFest to raise funds for local arts and cultural initiatives, including hosting free arts programming for the community, facilitating improvements to quality-of-life, and working to preserve the unique character of our neighborhood. PorchFest-funded projects include murals, sculptures, park improvements, painted crosswalks, and more.



[WWW.JACKSONVILLEPORCHFEST.ORG](http://WWW.JACKSONVILLEPORCHFEST.ORG)

PORCHFEST FUNDED PROJECTS





# SPONSORSHIP PACKAGES

## **\$50,000 - PRESENTING SPONSOR (EXCLUSIVE)**

Logo listed as Presenting Sponsor on all PorchFest marketing materials (print and digital materials, signage, social media, advertising)

Logo prominently displayed at Main Stage

Emcee recognition from Main Stage

Booth space in vendor area for promotions and giveaways

Logo listed on promotional items, including t-shirt and poster

20 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets

20 gift bags with t-shirt and poster

20 invitations to Sponsor Thank You Party

## **\$25,000 - DIAMOND SPONSOR**

Logo listed on select PorchFest marketing materials (print and digital materials, signage, social media, advertising)

Emcee recognition from Main Stage

Booth space in vendor area for promotions and giveaways

Logo listed on promotional items, including t-shirt and poster

14 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets

14 gift bags with t-shirt and poster

14 invitations to Sponsor Thank You Party

## **\$20,000 - EMERALD SPONSOR**

Logo listed on select PorchFest marketing materials (print and digital materials, signage, social media, advertising)

Emcee recognition from Main Stage

Booth space in vendor area for promotions and giveaways

Logo listed on promotional items, including t-shirt and poster

12 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets

12 gift bags with t-shirt and poster

12 invitations to Sponsor Thank You Party





# SPONSORSHIP PACKAGES

## **\$15,000 - PLATINUM SPONSOR**

- Logo listed on select PorchFest marketing materials (print and digital materials, signage, social media, advertising)
- Booth space in vendor area for promotions and giveaways
- Logo listed on promotional items, including t-shirt and poster
- 10 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets
- 10 gift bags with t-shirt and poster
- 10 invitations to Sponsor Thank You Party

## **\$10,000 - GOLD SPONSOR**

- Logo listed on select PorchFest marketing materials (print and digital materials, signage, social media, advertising)
- Logo listed on promotional items, including t-shirt and poster
- 8 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets
- 8 gift bags with t-shirt and poster
- 8 invitations to Sponsor Thank You Party

## **\$5,000 - SILVER SPONSOR**

- Logo listed on select PorchFest marketing materials (print and digital materials, signage, social media, advertising)
- Logo listed on promotional items, including t-shirt and poster
- 6 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets
- 6 gift bags with t-shirt and poster
- 6 invitations to Sponsor Thank You Party

## **\$3,000 - BRONZE SPONSOR**

- Logo listed on select PorchFest marketing materials (print and digital materials, signage, social media, advertising)
- Logo listed on promotional items, including t-shirt and poster
- 4 VIP passes, including dedicated seating, bar, and restrooms, as well as complimentary food and drink tickets
- 4 gift bags with t-shirt and poster
- 4 invitations to Sponsor Thank You Party



## PLEASE CHECK ONE

☐ \$50,000 PRESENTING SPONSOR

☐ \$10,000 - GOLD SPONSOR

☐ \$25,000 - DIAMOND SPONSO

☐ \$5,000 - SILVER SPONSOR

☐ \$20,000 - EMERALD SPONSORR

☐ \$3,000 - BRONZE SPONSOR

☐ \$15,000 - PLATINUM SPONSOR

I am unable to participate as a sponsor but please accept my donation of

\$ \_\_\_\_\_

### SPONSORSHIP COMMITMENT

Name of Organization or Donor \_\_\_\_\_

*(as it should appear on promotional materials)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make all checks payable to SPAR Council and mail to:

SPAR Council  
1321 North Main Street  
Jacksonville, FL 32206

**QUESTIONS? CONTACT MIKE HASKINS AT 469-371-2854 OR  
MICHAEL.HASKINS@SPARCOUNCIL.ORG TO LEARN MORE.**

**WWW.JACKSONVILLEPORCHFEST.ORG**



*SPAR Council is a  
501(c)(3) non-profit.  
A portion of your  
contribution is tax  
deductible.*

**SPONSORSHIP LEVEL**