

S P A R C O U N C I L P R E S E N T S



2026 SPONSORSHIP PACKAGE

SATURDAY, NOVEMBER 7, 2026

FREE MUSIC FESTIVAL IN JACKSONVILLE'S URBAN CORE



SPRINGFIELD PRESERVATION
AND REVITALIZATION



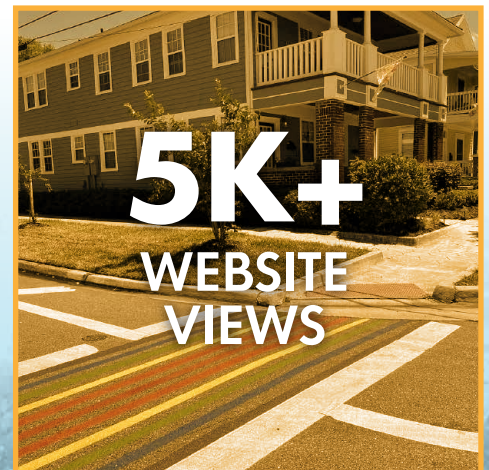
FUNDING THE ARTS IN JACKSONVILLE'S FIRST FRONT PORCH COMMUNITY

ABOUT PORCHFEST



Jacksonville PorchFest is a free, family-friendly music festival produced by Springfield Preservation and Revitalization. The festival raises funds for arts and amenities in Jacksonville's Urban Core. All performers are paid and proceeds are reinvested in the community through our PorchFest Public Arts Initiative. PorchFest-funded projects include murals, sculptures, bike rack installations, park improvements, and more.

Sponsors make our model of paid performers + free music festival work. Your support is critical to sustaining Jacksonville's largest community-led event.



WWW.JACKSONVILLEPORCHFEST.ORG

SPONSORSHIPS



BENEFIT	PRESENTING \$50,000	EMERALD \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	PREMIER PORCH \$1,500	PORCH \$750
Recognition on All Marketing Materials	Yes	X	X	X	X	X	X	X
Pre-Event Announcements (Save the Date, Official Artwork, Music Lineup)	Logo	X	X	X	X	X	X	X
Main Stage Speaking Opportunity	2 min	X	X	X	X	X	X	X
Main Stage Signage	Logo	Logo	X	X	X	X	X	X
Main Stage Emcee Shoutout	Yes	Yes	X	X	X	X	X	X
Festival T-Shirt	Logo	Logo	Logo	X	X	X	X	X
Directory Signage	Logo	Logo	Logo	Logo	X	X	X	X
Entry/Exit Signage	Logo	Logo	Logo	Logo	Logo	Name	X	X
Event Brochure	Logo	Logo	Logo	Logo	Logo	Name	X	X
Website	Logo	Logo	Logo	Logo	Logo	Name	X	X
Newsletter	Logo	Logo	Logo	Logo	Logo	Name	X	X
Social Media	Tagged on All Social Media Logo + Blurb	Logo + Blurb	Logo + Blurb	Logo	Logo	Logo as Group	X	X
Press Release Recognition	Yes	Yes	Yes	Yes	Yes	Yes	X	X
Vendor Spot	Yes	Yes	Yes	Yes	Yes	Yes	X	X
VIP Passes	25	16	12	8	6	4	2	2
Porch Sign	X	X	X	X	X	X	Choose Your Band	Yes

INTERESTED IN AN IN-KIND DONATION? WE NEED VIP CATERING, SHUTTLE SERVICE, LOGISTICS (ESPECIALLY GOLF CARTS, PORT-A-POTTIES, GENERATORS), AND MORE. CONTACT MIKE HASKINS AT 469-371-2854 OR EXECUTIVEDIRECTOR@SPARCOUNCIL.ORG TO DISCUSS.

WWW.JACKSONVILLEPORCHFEST.ORG

IN-KIND SPONSORSHIPS



\$7,500 - VIP LOUNGE

- Exclusive recognition at VIP Lounge and on VIP ticketing website
- Recognition in select marketing and promotional materials
- Logo on website, newsletter, dedicated social media spotlight
- Logo on t-shirt and posters
- Booth space for promotions and giveaways
- 8 VIP passes with private lounge, bar, restrooms, complimentary catering and drink tickets

\$2,500 - PHOTO OP

- Exclusive recognition at Instagram-worthy PorchFest photo op frame
- 4 VIP passes with private lounge, bar, restrooms, complimentary catering and drink tickets

\$2,500 - SHUTTLE SPONSOR

- Exclusive recognition on official PorchFest shuttles
- 4 VIP passes with private lounge, bar, restrooms, complimentary catering and drink tickets

\$1,500 - PARKING

- Exclusive recognition at official PorchFest parking locations
- 2 VIP passes with private lounge, bar, restrooms, complimentary catering and drink tickets

\$1,500 - PREMIER PICNIC

- Logo at your choice of picnic area
- 2 VIP passes with private lounge, bar, restrooms, complimentary catering and drink tickets

\$750 - PICNIC

- Logo at featured picnic area
- 2 VIP passes with private lounge, bar, restrooms, complimentary catering and drink tickets

OTHER IDEAS FOR IN-KIND DONATIONS? PLEASE CONTACT MIKE HASKINS AT 469-371-2854 OR MICHAEL.HASKINS@SPARCOUNCIL.ORG TO DISCUSS.

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SPONSOR TODAY



PLEASE CHECK ONE

☐ \$50,000 - PRESENTING SPONSOR

☐ \$5,000 - SILVER SPONSOR

☐ IN-KIND

☐ \$20,000 - EMERALD SPONSOR

☐ \$3,000 - BRONZE SPONSOR

☐ \$15,000 - PLATINUM SPONSOR

☐ \$1,500 - PREMIER PORCH

☐ \$10,000 - GOLD SPONSOR

☐ \$750 - PORCH

I am unable to participate as a sponsor but please accept my donation of
\$ _____

SPONSORSHIP COMMITMENT

Name of Organization or Donor _____
(as it should appear on promotional materials)

Address _____

City _____ State _____

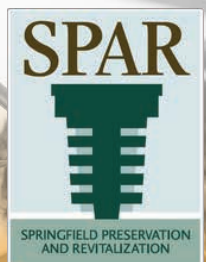
Contact Person _____

Phone _____ Email _____

Please make all checks payable to SPAR Council and mail to:

SPAR Council
1321 North Main Street
Jacksonville, FL 32206

**QUESTIONS? CONTACT MIKE HASKINS AT 469-371-2854 OR
EXECUTIVEDIRECTOR@SPARCOUNCIL.ORG TO LEARN MORE.**



SPAR Council is a
501(c)(3) non-profit.
A portion of your
contribution is tax
deductible.